

# Fueling *the* Future

## Impact Investor Opportunities



## The Need

AWBW is undergoing remarkable growth. After shifting to a digital format in 2020, our community of Facilitators has more than doubled. We now aid 1,000+ trained Facilitators globally, addressing rising demand.

Managing this rapid growth necessitates crucial investments in staffing and technology to effectively support our growing circle of Facilitators as they innovate pathways using art to empower healing, anchor connection, and sustain action over time to transform trauma.

## The Ask

This critical moment is an exciting and unique opportunity - a time where we can plan the next chapter of our organization and we invite you to join us on this journey as we make strategic investments in our staffing infrastructure, connective technology, and community-based leadership.

## OUR IMPACT

- In 2023, our Windows program served over 106,000 survivors of trauma and violence - **a 39% increase over 2021!**
- Over 1,171 Windows Facilitators leading crucial healing arts programs across the country and abroad - **a 29% increase!**
- Programs in **43 states and 5 countries**

## Sectors We Serve

Our Windows Facilitators work within a variety of communities and address multiple life experiences. Circles proportionate to percentage of reported areas of services.



# Unrestricted Super Investors

Providing Space for Growth, Capacity, and Depth



*Your unrestricted investment gives our staff the gift of time to explore & learn as we build the foundation for our next chapter.*

-Zachery Scott, Executive Director

AWBW is at a critical moment; leaders of high-need sectors are initiating deeper partnership with AWWB to develop community-based expressive arts as a tool for healing trauma and transforming systems.

This moment requires AWWB to thoughtfully strengthen our internal systems and community partnerships to meet these unprecedented impact opportunities.

## Investment Focus:

Your unrestricted support will provide the necessary pacing and agility for AWWB to prototype and serve our partners most effectively as they develop art-based tools that are embedded and specific to their contexts and needs.

### Connective Technology

Build pathways for participants and Facilitators to co-innovate: Sector landing pages, self-recording tool, MMS, revised interactive Facilitator dashboard

### Community-based Leadership

Center investment in new opportunities in the ladder of leadership, sourcing needs to fuel specific sector work, exploring pathways for income streams for arts programming.

### Staff Infrastructure


Equip our nimble staff with adequate resources and infrastructure to power this work. This area includes: Program Evolution Dashboard, staff expansion

## Investment Levels:

 **SUPER Spark:** \$5,000/year for 3 years  
or Single Gift of \$15,000

 **SUPER Sunrise:** \$10,000/year for 3 years  
or Single Gift of \$30,000

 **SUPER Star:** \$20,000/year for 3 years  
or Single Gift of \$60,000

 **SUPER Constellation:** \$50,000/year for 3 years  
or Single Gift of \$150,000

# Sector Investment Opportunities

*Igniting Change and Amplifying Voices*



## SECTOR Spark:

**\$5,000/year for 3 years**  
or Single Gift of \$15,000

- 3 new scholarships to train 1 community-based art workshop Facilitator a year over 3 years, including a \$250 art supply fund for each scholarship Facilitator
- Pilot connective technology enabling leadership voices to be shared and accessed by others in this sector
- Option for donor to participate in our 2-day or on-demand training



## SECTOR Sunrise:

**\$10,000/year for 3 years**  
or Single Gift of \$30,000

- All the above, expanded to provide:
- 6 new scholarships to train 2 community-based art workshop Facilitators a year over 3 years
- Underwrite sector leadership to engage our Community of Practice in this sector



## SECTOR Star:

**\$20,000/year for 3 years**  
or Single Gift of \$60,000

- All the above, expanded to provide:
- 9 new scholarships to train 3 community-based art workshop Facilitators a year over 3 years
- Establish public landing page sharing pathways to participate in this sector innovation



## SECTOR Constellation:

**\$50,000/year for 3 years**  
or Single Gift of \$150,000

- All the above, expanded to provide:
- 18 new scholarships to train 6 community-based art workshop Facilitators a year over 3 years
- Sector-specific summit for the Facilitators serving those communities

# Legacy Investment Opportunities

Supporting Generations of Healing



## Building Capacity and Leadership for the Future

AWBW is a leadership incubator of creative, passionate art workshop Facilitators who represent the diverse communities they serve. Our trained Windows Facilitators co-create resources, share best practices, and exchange ideas among their peers, which ultimately strengthens AWWB's programming worldwide. The Tomorrow Fund formalizes and sustains this leadership incubator into the future.

## Legacy Gift Options



**Legacy Sector Leader:**  
\$100,000+ contribution

Establishes a Sector Leader in perpetuity to support collaboration, innovation and impact of AWWB's network of Facilitators serving this sector.



**Annual Full Scholarship:**  
\$60,000 contribution

Creates a named scholarship in perpetuity covering the full cost to train one (1) new Windows Facilitators annually.



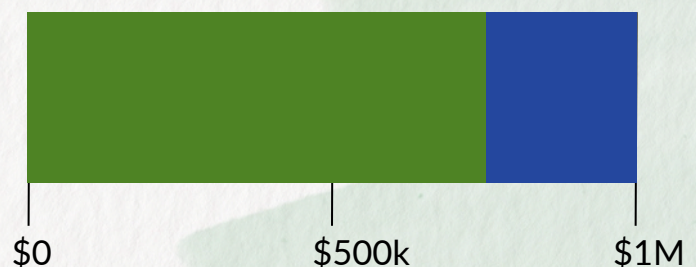
**Annual Scholarship:**  
\$30,000 contribution

Creates a named scholarship in perpetuity covering half the cost to train one (1) new Windows Facilitators annually.

## TOMORROW Fund Phase One:

The **Tomorrow Fund** will support aspects of our programming in perpetuity, fed by legacy gifts.

Phase One of the Tomorrow Fund is an investment reserve fund of \$1 million. We have budgeted for a 4% return on principal to accommodate years with lower market performance



## Thank you to our generous investors!

Sherrill Kahn Legacy Gift

babs Mayer Legacy Gift

Salser Family Foundation

Celia Bernstein

John Gogian Family Foundation

Helmstetter Family Foundation

JIB Fund

Yvonne Hsieh

Just Detention International

Charlotte Kuo

Santa Monica Westside Legacy

Paula & Barry Litt

Foundation for Women & Girls

Ondy Sweetman

Elisa Perlman



# Sponsorship Level Breakdown

	SECTOR SPARK \$5k/year	SECTOR SUNRISE \$10k/year	SECTOR STAR \$20k/year	SECTOR CONSTELLATION \$50k/year	LEGACY SCHOLARSHIP \$30k total	LEGACY FULL SCHOLARSHIP \$60k total	LEGACY SECTOR LEADER \$100k total
<b>Campaign Webpage</b> Logo/name on our Multi-Year Campaign Landing Page	✓	✓	✓	✓	✓	✓	✓
<b>Impact Report</b> logo/name in Impact Report year of contribution	✓	✓	✓	✓	✓	✓	✓
<b>Scholarships</b> To train new Windows Faciliators	1/year	2/year	3/year	6/year			
<b>\$250 Art Supply Fund</b> For Scholarship participants	✓	✓	✓	✓			
<b>Pilot Connective Technology</b> Such as our Vision Seeds mosaic	✓	✓	✓	✓			
<b>Facilitator Training</b> Option for donor to take training	✓	✓	✓	✓			
<b>Provide Sector Leadership</b> To engage our CoP		✓	✓	✓			
<b>Establish Sector Landing Page</b> For sharing pathways to participate			✓	✓			
<b>Underwrite Sector Summit</b> For the Facilitators serving that area				✓			
<b>Scholarships</b> Creates a named scholarship in perpetuity covering half the cost to train one (1) new Windows Facilitator yearly					✓		
<b>Full Scholarships</b> Creates a named scholarship in perpetuity covering the full cost to train one (1) new Windows Facilitator yearly						✓	
<b>Commitment can be paid over up to five (5) years</b>					✓	✓	✓
<b>Can be designated as a legacy gift in your estate planning</b>					✓	✓	✓

Note: Sector specific investments are subject to approval by internal AWBW team.