



AWBW/25

A WINDOW BETWEEN WORLDS

2015 ANNUAL REPORT

MISSION

A Window Between Worlds is dedicated to cultivating and supporting a network of transformative arts programs that empower individuals and communities impacted by violence and trauma.

VISION

A Window Between Worlds views art as a catalyst to release trauma, build resilience and ignite social change. When individuals create art in a safe community they can be heard and respected — replacing violence and shame with safety and hope.



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DEAR FRIENDS,

In 2015 A Window Between Worlds dove whole-heartedly into our expanded mission — deepening our work with domestic violence survivors and launching new programs at schools, community centers, veterans housing, and more. (See pg. 5 for examples) We have fully witnessed art transforming trauma across the country.

Our programs were very impactful, with ninety percent of Leaders reporting that art workshops were highly effective in helping children and youth build trust and seek support more readily. Ninety-three percent of adults self-reported that they felt more positive about themselves and their future after creating art. (See pgs. 6-9 for more results.)

We also launched our new community art initiative, *Touchstones: A Creative Journey*. The art of Touchstones is not just the object but the entirety of the journey. The art is listening deeply to yourself and each other, creating a piece of art as a resource to carry into your life, and connecting and supporting each other as we move forward in our lives. Between our trained Windows Leaders, their participants, and the community at large over 2,000 touchstones were created between August and December, bringing connection to thousands impacted by violence and trauma.



Our fundraising events were also a huge success in 2015. Through your support at Art in the Afternoon and ArtWorks for Healing we raised over \$217,000, enabling us to launch more programs and better support our Leaders.

As we look to the future, so much progress has been made as we continue to strategically plan for meeting the increased demand for our transformative arts programs. All of this growth would not be possible without your generous support and ideas. We are so appreciative to have you as a part of the AWBW family, helping us to transform trauma together.

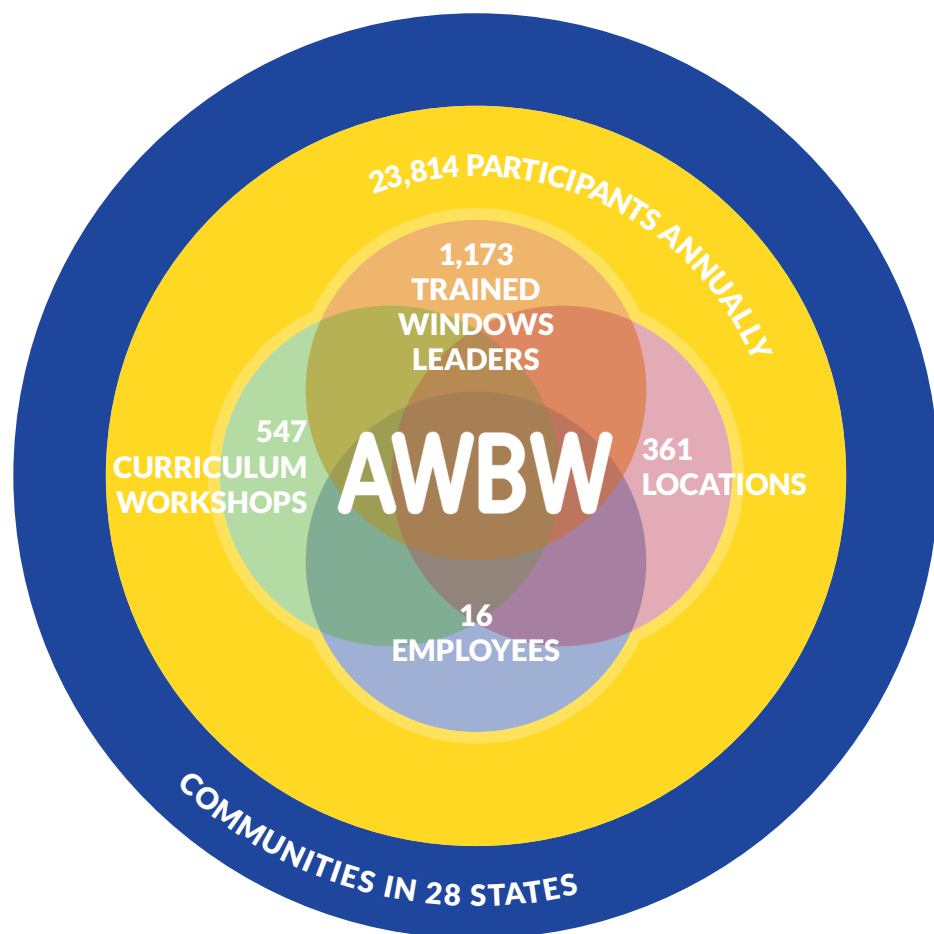
With heartfelt gratitude,

Cathy Salser *Lin Morel*

Cathy Salser
Founder &
Executive Director

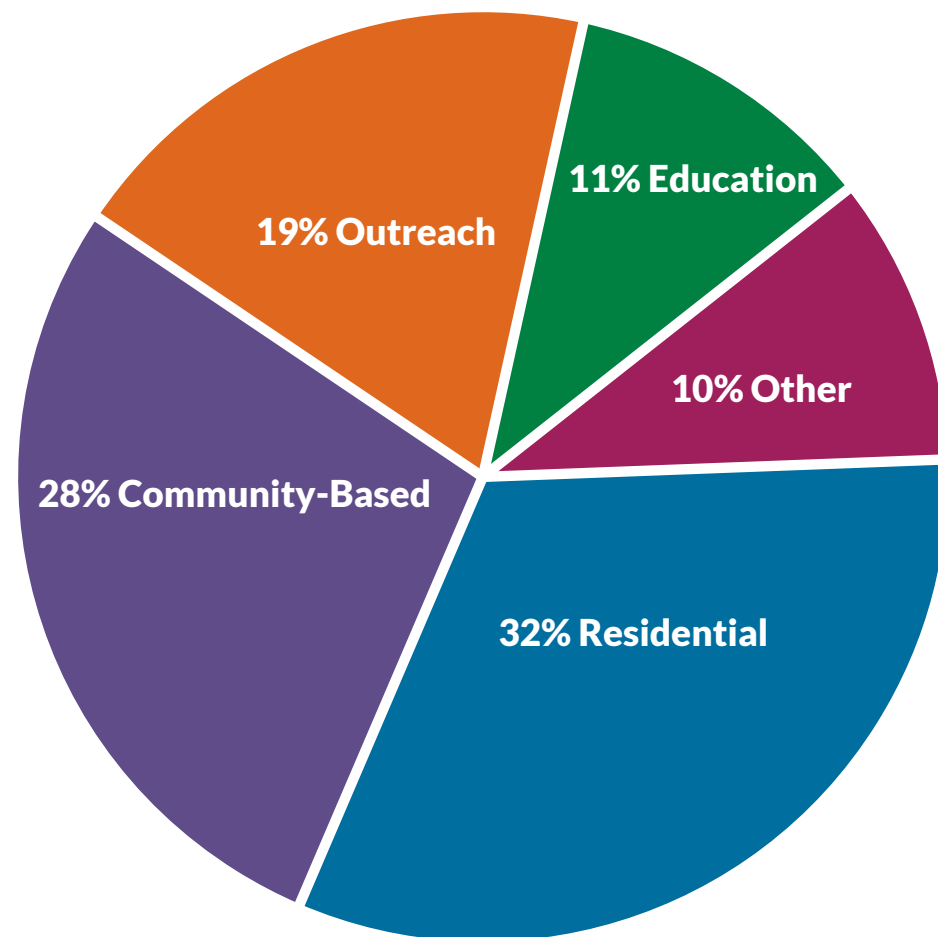
Lin Morel
Board President

A WINDOW BETWEEN WORLDS SERVICE MODEL



A Window Between Worlds is at the center of a network of transformative arts programs at partnering human service agencies nationwide. In 2015, our staff of 16 supported the work of 1,173 trained Windows Leaders at 361 partnering agencies in 28 states. This collaboration between our staff, Leaders and partners includes development and adaptations of the 547 workshops in our ever-evolving curriculum. In total, 23,814 women, children and men participated in AWWB art workshops, each participating in an average of four workshops.

PROGRAM SETTINGS



Programs launched in 2015 include:

- Latina Resource Center
- Center Against Sexual and Domestic Violence
- Program for Torture Victims
- Peace Over Violence
- Center for the Pacific-Asian Family
- Homeboy Industries
- Los Angeles Unified School District
- Joe Torre Safe at Home Foundation & Margaret's Place
- UCLA Care
- Clare Foundation
- Salvation Army Haven
- Optimist Youth Homes & Family Services

2015 ADULT WINDOWS PROGRAM RESULTS

“I really liked the *Reveal Our Beauty* and *Power Masks*

workshops where we painted our perfect image of ourselves. I didn't do anything fancy. It was just me. I found out who I am right now is beautiful!

AWBW is an empowering program. It's so important to have a break. You can't go forward or improve if you can't feel or mourn or breathe.”

ADULT WINDOWS PARTICIPANT



Windows Programs are highly effective in helping adults to:*

- Take time to tune into present needs and future goals: **90%**
- Make breakthroughs, specifically those who have the most difficulty connecting: **86%**

Adult participants agreed that creating art helped them to:**

- More easily express myself: **95%**
- Open up about things I had never shared before: **81%**
- Identify the difficult things I was experiencing: **85%**
- Feel more positive about myself and my future: **93%**
- Find courage to make healthy decisions for the future: **92%**
- Have a better relationship with my children: **84%**
- More likely to break the cycle of violence: **95%**

* We received 108 annual Adult Windows evaluations in 2015

** We received 3,960 adult participant evaluations in 2015

In 2015 AWWB...

launched
24 new adult programs
supported
640 Adult Leaders

These Windows Leaders...

facilitated
5,760 workshops
at **195 sites**

worked with
13,289 unique participants
(each adult participating in an average of 3.4 workshops)

Participant demographics:

Female: 89%
Male: 11%
Other: 0%

18-25 years old: 24%
25-35 years: 38%
35-65 years: 32%
65+ years: 6%

African American: 15%
Asian/Pacific Islander: 7%
Latino/Latina: 41%
Native American: 6%
White: 30%
Other: 2%



“One of the most powerful workshops I led was *Painted Prayers*.



One participant, a ten-year-old girl, seemed to be enjoying the workshop. She was smiling and sharing her story as we went along. She painted a path along a road or what appeared to be a stream. At the end of that path was a heart that appeared to be beaming or glowing. The heart had three different colors surrounding it. The ten-year-old artist shared with me that the heart represented her family. The path represented all the time they spent with mom's boyfriend (the abuser). The colors represented the 'new life,' that she and her family would have now that they 'got away.' The story is a true testament to the power of art and AWBW's impact on children.”

CHILDREN'S WINDOWS LEADER

2015 CHILDREN'S WINDOWS PROGRAM RESULTS

Windows Programs are highly effective in helping children/youth to:*

- Open up and express themselves: **92%**
- Build trust with staff and use support more readily: **90%**
- Envision positive impacts they want to have on their life and the world around them: **84%**
- Reduce self-destructive behaviors: **71%**

Children's Leaders agree that Windows Programs improve the children's/youth's...

- Sense of confidence and independence: **100%**
- Ability to handle anger, conflict and communication in a non-violent way: **99%**
- Levels of depression, anxiety and fear: **94%**
- Relationships with both parents and peers: **93%**



* We received 90 annual Children's Windows evaluations in 2015

In 2015 AWBW...

launched
27 new children's programs
supported
533 Children's Leaders

These Windows Leaders...

facilitated
6,316 workshops at 166 sites

worked with
10,525 unique participants
(each child/youth participating in an average of 4.6 workshops)

Participant demographics:

Female: 60%
Male: 40%
Other: 0%

0-2 years old: 9%
3-5 years: 18%
6-12 years: 48%
13-17 years: 24%

African American: 16%
Asian/Pacific Islander: 13%
Latino/Latina: 36%
Native American: 7%
White: 25%
Other: 4%

TOUCHSTONES COMMUNITY ART INITIATIVE

A Window Between Worlds brings Windows art into Los Angeles communities in collaboration with our program partners to raise awareness and strengthen the anti-violence movement.

In honor of our 25th Anniversary we launched *Touchstones: A Creative Journey* with AWBW founder and Executive Director Cathy Salser as Lead Artist.

For over two decades AWBW has shared art as a touchstone of change for those impacted by violence and trauma. Through *Touchstones: A Creative Journey*, we highlighted carrying art as a reminder of strength and resilience, as well as a way to connect deeply with others.



Touchstones officially launched in August 2015 with an Advanced Leaders Workshop at Councilmember Mike Bonin's Westchester office. Over 30 trained Windows Leaders joined Cathy to experience the power of these small pieces of art, and then take the workshop back into their communities.

By the end of the year over 200 *Touchstones* workshops were held with over 2,000 touchstones created. This initiative continues to grow, providing art as a catalyst and resource for empowerment in thousands of lives across the country and around the world.



“My touchstones are reminders that I need to stay connected and keep thriving each day. Touchstones helped to gently remind me of my needs, wants, and dreams. Often, I forget these important things so it was wonderful going through this journey to see where I came from, where I am, and where I am heading.”

**COMMUNITY OUTREACH
WORKSHOP PARTICIPANT**



SIGNATURE EVENTS

Art in the Afternoon

Our annual community art festival on May 2, 2015 was attended by over 600 people in 2015, and raised \$77,788 in support of our expanded mission and so vital to our capacity-building.



Bringing art to the community, we shared some of our most innovative art workshops yet. Guests created Joy Bubbles, Spring Pinwheels, Shrinky Dinks and even custom buttons! Color Me Mine brought a huge assortment of special ceramic shapes, Alternative Apparel showed us how to tie-dye, the Art Institute of California – Los Angeles brought cookies for kids to decorate, and we had some amazing chalk artists.

The stage was packed with exciting appearances throughout the day, including host G Hannelius of Disney Channel's "Dog with a Blog" for the sixth year in a row.

ArtWorks for Healing

In 2015 we launched our 25th Anniversary year with a gala and art auction at Shutters on the Beach in Santa Monica on October 3. This event raised \$130,812 to provide healing art opportunities to tens of thousands impacted by violence and trauma.

In partnership with over 50 Los Angeles-based artists, the evening featured an exhibition of artwork in a wide range of medium available for purchase via silent auction – including works from Ed Ruscha, Patssi Valdez, Danielle Eubank and Sandeep Mukjerhee. In addition, celebrity artist Chaz

Guest painted a live portrait of our jazz quartet, The Westside Jazz Surgeons.



Artists also joined in solidarity with thousands of survivors, leaders, and advocates who have used art as a touchstone throughout AWBW's history by making their own Touchstones for the auction.

ADVOCATE EVENTS

We held four advocate huddles in 2015, with over 180 total attendees.

Our advocates also led and promoted some of their own events to support AWBW, including in connection with a production of the Vagina Monologues, a comedy show and an NFL face-painting event. In total our advocate-led events raised \$8,870 to directly support our programs.



FUNDRAISING INITIATIVES

In addition to events and our annual appeal, individual contributions in 2015 came through a variety of fundraising initiatives.

In preparation for our 25th Anniversary year we launched

a "25 for 25" campaign, encouraging our supporters to reach out to 25 of their peers for \$25 each as a way to broaden our donor base.

At the end of the year we also launched a monthly giving program, immediately securing 12 founding members. This initiative helps ensure a consistent and reliable revenue stream for AWBW.

We also continued our planned giving program, finishing the year with 16 members of the Healing HeARTs Legacy Society.



THANK YOU TO OUR FUNDING PARTNERS

\$20,000 and above

The Ahmanson Foundation
The Annenberg Foundation
California Community Foundation
City of Los Angeles, Department of Cultural Affairs
Dwight Stuart Youth Fund
Gary Saltz Foundation
The Green Foundation
Jewish Community Foundation
John Gogian Family Foundation
koi Designer Scrubs
Lenart Art & Education Fund
Marisla Foundation
Ralph M. Parsons Foundation
Resnick Family Foundation
The Rose Hills Foundation
Cathy Salser & Shelley Meyers
Salser Family Foundation
Susan & Winston Salser
Universal Studios
Hollywood Discover a Star Foundation
Weingart Foundation
William & Charlene Glickbarg Foundation

\$15,000-\$19,999

Capital Group Companies Charitable Foundation
The Carol and James Collins Foundation
Crail Johnson Foundation
Frog Crossing Foundation
Liddell Foundation
Los Angeles County Arts Commission
The Richard F. Dwyer - Eleanor W. Dwyer Fund

\$10,000-\$14,999

Fuserna Foundation
Kaiser Foundation Hospitals Los Angeles Medical Center
Robin Rea Scarborough
Whole Foods

\$5,000-\$9,999

Archie D & Bertha H Walker
Elisa Della Ripa
Michael & Wendy Edlen
Bethany Goldberg
Google LA
Yvonne Hsieh & David Schumacher
Sherrill Kahn
Joy and Robert Penner
Jane Wang Beck

\$2,500-\$4,999

Terry Ball
Brian & Devin Cronin
Randy & Luke Dauchot
Madeleine & Dennis Durkin
Suvan Geer
The Herb Alpert Foundation
Kesa Kivel
Karla Knight & Eric Hannelius
Larry Layne & Sheelagh Boyd
Raquel & Bert Lewitt
Amanda Lin & Michael Yee
Mary Redman Foundation
The Peninsula Beverly Hills
Douglas Rosen
V-Day LA
Vistas for Children
Andrew Watt
Leonard Wechsler
Women's Independence Scholarship Program, Inc.

WorkNGear
Adrianne & Robert Zarnegin

\$1,000-\$2,499

Sandy Abe & Ryan Tsuji
Lucy & Isadore B. Adelman Foundation
Susan Alexander
Tammy & Chris Amirault
Anonymous
Aubrey Organics, Inc.
Darlene Avila
Frank E. Baxter
Beale Capital
Stephanie & Harold Bronson
Carlease Burke
Ed & Linda Buttwinick
Jane Chin
Cohn Handler & Co.
Kevin & Kathleen Cordano
Cory Coutts
Kim Cummings
Jenny Daly & Shane Barach
Pam Douglas
Fidelity Charitable Gift Fund
Elizabeth Gabay
Rene & Jane Gagnon
Gary Gilbert, M.D. & Vahe Apelian
Henry C. & Jane G. Otten Foundation
Kyle Kimmel
Mallette & Melchior Lamy
Landers Family Fund
Paula & Barry Litt
Tim Lovoy
Marcus Brothers
Susan Marquis & Christopher Thompson
Marjorie McDowell
Bobbie McMorro
Cindy McQuade
Michael Mason Foundation

Kristina Mitchell
Lin Morel
Sandra & Stephen Mueller
Bala Natarajan
Philip Lempert
Nellie & Paul Newman
Marguerite O'Toole
Joan & Jack Quinn
The Richard F. Dwyer - Eleanor W. Dwyer Fund
Susan Saltz-Burke
Lizette Sanchez-Hayutin & Matthew Hayutin
Sidney Stern Memorial Trust
Hushmand Sohalli
Kim S. Thies
Christine & John Thomas
Toyota Motor Sales
Tim & Meredith Tunney
Bruce Tyson
Jane Wang Beck
Wells Fargo
Charlotte Yeh

\$500-\$999

Anonymous
Liz Arch
Kathleen & Thomas Barclay
Robert & Carol Berman
Sally Bryant & Steve Kaufman
Sheena Burke
Phyllis Cohen & Norm Levy
Andrea Dale
John DeLoof
Dana & Dave Dornsife
Lee Draper
Jamie & Henry Escoto
Sunny Foroosh
Herbert Goldberg
Google LA
Deborah & Dave Greene
Grace Gulley
Janet & Bob Harris
Steve Hopf
Grace Kan & Kenny Hsu
Barbara Ketchum
William Lee
Barbara & Bernie Lewinsky
Karrah Lompa
& Lew Gildred

Alexis & Douglas MacIvor
Jay McClary
Kay Mitchell
Sabio Mobile
Kris Ordaz & Michael Gagnon
Jean Paul & Marianna Wardy
Clara Rappaport Berta
Judith Remmes
Susan Saltz-Burke
Leah Sexeny
Shutters & Casa Del Mar, By The Blue Sea, LLC
Cheryl Silver & Laurence Jay
Angela Simmons
Michael Spiegelman
Tustin Area Woman's Club
Jody Uttal & Jeffrey Gold
Paul Walker
Cindy Weight-Carter & Mike Carter
Lisa Zain

\$250-\$499

Naceam Abyane
Saad Anjum
Gary Apfel
Darlene Avila
Judy Bain
Bank of America United Way Campaign
Jessica Baron & Chris Strimbu
Mary Ann Beardshear
Etan Boritzer
Ada Pullini Brown
Kristin Brumfield
Kimberly & Bill Brzeski
Alma Bulgara
Lydia Carmany & Aaron Ensweller
Dan & Vicki Carney
Michael Chearney
Paula & Joe Ciaramitaro
Andrew & Cheryl Clark
Pat & Joel Culley
The Cynthia L. & William E. Simon Jr. Foundation
Virgil & Stephanie Day
Robin DiMaio
Cameron Flanders

Rebecca Flaum
Rosalie Friis-Ross
Richard Gatti & Debby McCurdy
Fredrick & Lois Goldberg
Michael & Rosalie Gotz
Amy & Mike Grenier
The Haas Family Trust
Gretchen Hays
Katarina Hyde
Larry Jay
Sara & Benjamin Jensen
John Riordan Plumbing, Inc.
James & Carole Kenney
L.A. DanceForce, Inc.
Jenny Lin
Michael Marans & Terri Crystal
Carrie McLain
Paula McMahon
Kelley Mobley & Maureen Gant
Kathie Nirschl
Tigran Ohanian & Liana Tovmasyan
Tracy & Michael O'Boyle
Lina Paredes
Lesley Perdomo
Olivia & Devin Piacenza
Letitia Quinn
Matt & Eli Ratner
Maria Robinson Glover
Tawanna Ross
Andrea & Michael Rossi
Noah & Jessica Scalin
Jo Ann & Gunther Schiff
Anne Serapiglia
Joe Stanislawski
Susan Steinhauer & David Greenberg
Kerstin & Tom Stempel
Lynette & Ronald T Sugiyama
Karen Sulzberger & Eric Lax
Laurence Tendis & Stefanie Holzman
Mary Ann Vorndran
Kimberly Wannop
Teresa Williamson
Dave Witherow

IN-KIND SUPPORT



Our operating budget of \$1,909,149 includes \$805,337 in generous in-kind support contributed by our strong volunteer team, unpaid staff, volunteer consultants, and in-kind donors. Through this in-kind support, AWBW's lean budget and staff of 16 supports over 1,173 Windows Leaders resulting in more than 23,814 participants.

During 2015, 292 volunteers contributed a total of 3,701 hours including:

- Volunteer Executive Director
- Program Interns
- Office Support Volunteers
- Event Committees
- Board Committees
- AWBW Advocates
- Volunteer Day

Over \$89,763 in pro bono consultant services:

- Graphic Design
- Accounting and Tax Preparation
- Video Production
- Marketing and Social Media
- Database Consultant
- Web Development and Hosting
- Legal Consultant

Over \$23,901 in goods were donated in-kind:

- Art Supplies (Over \$10,750 worth!)
- Auction and Event Supplies
- Equipment
- Meeting and Training Incidentals
- Office Supplies

In-Kind Goods and Services:

\$805,337 (see page 18) represents the fair value of in-kind goods and services provided to AWBW. The additional \$148,392 figured into the total below (\$953,723) includes board support and event supplies not recognized under generally accepted accounting principles (GAAP).

Executive Director	\$ 84,160
Board Support	14,218
Event Supplies	165,816
Interns	7,383
In-Shelter Leaders	563,160
General Volunteer Support	37,010
Graphic Design	3,541
Video & Photography	8,825
Website and Database Consultation	29,489
Accounting and Tax Preparation	9,500
Goods	23,901
Exhibitions & Artists	2,220
Marketing & Social Media	4,500
TOTAL IN-KIND SUPPORT	\$953,723

STATEMENT OF FINANCIAL POSITION

For the year ended December 31, 2015** (with comparative totals for 2014)

	2015	2014
ASSETS		
Cash and cash equivalents	\$812,650	743,407
Investments	755,229	805,917
Contributions receivable, net	268,252	512,896
Contracts receivable	---	21,957
Art Inventory*	---	---
Property and Equipment, Net		
Furniture and equipment	285,947	172,166
Less accumulated depreciation	(139,769)	(117,784)
NET PROPERTY AND EQUIPMENT	146,178	54,382
TOTAL ASSETS	\$1,985,844	\$2,138,559

LIABILITIES & NET ASSETS

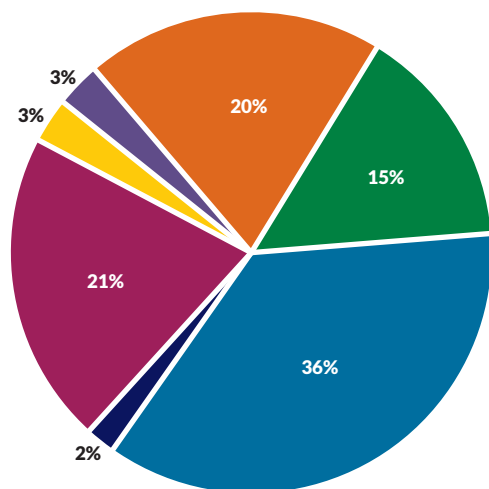
Liabilities		
Accounts Payable	20,586	17,324
Employee benefits payable	32,390	34,984
TOTAL CURRENT LIABILITIES	52,976	52,308
Net Assets		
Unrestricted	1,435,133	1,060,187
Temporarily restricted	497,735	1,020,644
TOTAL NET ASSETS	1,932,868	2,086,251
TOTAL LIABILITIES & NET ASSETS	\$1,985,844	\$2,138,559

*AWBW has a collection of donated artwork, appraised at approximately \$100,000, held for exhibit to the public. AWBW has adopted a policy of not capitalizing the artwork in the financial statements.

“I am completely happy with the moral and psychological support. Although I haven't healed yet, creating art in this group has helped me overcome certain aspects in my life that I wouldn't have been able to do by my self.”



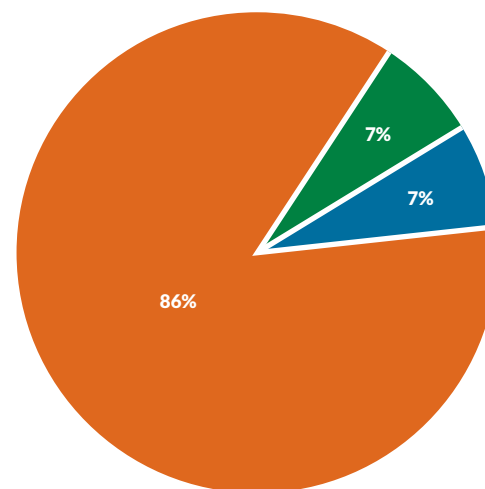
ADULT WINDOWS PARTICIPANT



2015 INCOME

Chart does not include in-kind donations or volunteer services

- Individual Donations
- Corporate Contributions
- Foundation Grants
- Government
- Special Events
- Program Fees
- Interest



2015 EXPENSES

- Program Services
- Management and Admin.
- Fund Development

STATEMENT OF ACTIVITIES

For the year ended December 31, 2015**

	Unrestricted	Temporarily Restricted	TOTAL
PUBLIC SUPPORT AND REVENUE			
Contributions			
Individuals	\$172,685		172,685
Corporate	127,263	12,000	139,263
Foundations	302,629	132,917	435,546
Government	20,400		20,400
Special events income, net	172,544		172,544
In-kind supplies and volunteer services	805,337		805,337
Program fees	22,087		22,087
Interest and dividends	23,829		23,829
Investment (losses), net	(35,925)		(35,925)
TOTAL PUBLIC SUPPORT AND REVENUE	1,610,849	144,917	1,755,766
Net assets released from restrictions	673,246	(673,246)	
TOTAL PUBLIC SUPPORT, REVENUE, AND NET ASSETS RELEASED FROM RESTRICTIONS	\$2,284,095	\$(528,329)	\$1,755,766
EXPENSES			
Program services	1,647,603		1,647,603
Supporting services			
Management and administration	137,451		137,451
Fund Development	124,095		124,095
TOTAL EXPENSES	1,909,149		1,909,149
CHANGE IN NET ASSETS	374,946	(528,329)	(153,383)
NET ASSETS AT BEGINNING OF YEAR	1,060,187	1,026,064	2,086,251
NET ASSETS AT END OF YEAR	\$1,435,133	\$497,735	\$1,932,868

STATEMENT OF FUNCTIONAL EXPENSES

For the year ended December 31, 2015**

	Program Services	Supporting Services Management and Admin.	Fund Development	TOTAL
Salaries and wages	\$1,220,682	69,990	98,781	1,389,453
Payroll taxes	57,421	3,292	4,647	65,360
Employee benefits	63,288	3,629	5,121	72,038
TOTAL PERSONNEL	1,341,391	76,911	108,549	1,526,851
Art supplies	68,927	---	---	68,927
Depreciation	19,315	1,107	1,563	21,985
Insurance	3,251	186	263	3,700
Meetings/Training Incidentals	16,466	944	1,333	18,743
Memberships and conferences	6,463	370	523	7,356
Merchant fees	6,393	367	517	7,277
Postage and delivery	4,137	237	335	4,709
Printing and publications	10,308	591	834	11,733
Professional consultants	77,512	51,701	3,070	132,283
Small equipment purchases	3,994	230	323	4,547
Space rental	52,712	3,022	4,266	60,000
Space utilities and maintenance	7,905	453	640	8,998
Supplies	19,027	1,091	1,540	21,658
Survivors' stipends	1,058	---	---	1,058
Telephone	4,002	230	324	4,556
Travel	4,552	---	---	4,552
Web Development	190	11	15	216
TOTAL EXPENSES	\$1,647,603	\$137,451	\$124,095	\$1,909,149

**Portions of the financial information presented are excerpted from the audited financial statements of A Window Between Worlds. This financial information does not contain all the disclosures required by general accepted accounting principles and, as such, is not a substitute for reading the audited financial statements as a whole. The audited financial statements are available upon request.



710 4th Ave. #5 Venice, CA 90291 • 310.396.0317
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BOARD OF DIRECTORS

Lin Morel
Board President
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Interim Vice President
Amanda Lin
Treasurer
Kim Thies
Secretary

Naceam Abyane
Jamie Escoto
Suvan Geer
Bethany Goldberg
Kristina Mitchell
Kris Ordaz
Peter Tunney

AWBW STAFF

Cathy Salser
Executive Director
Audrey Salzburg
Chief Operating Officer
Olivia Piacenza
Director of Programs
J. Cheryl Bookout
Director of Community
Engagement
Cheryl Silver
Associate Director of
Programs

Christy Turek
Community Engagement
Manager
Lynn Fischer
Adult Program Manager
Rudy Hernandez
Children's Program
Coordinator
Julianne Gale
Embodied Art Specialist
Annie Kelly
Program Assistant
Marci Zeimet
Program Assistant

Nic Daniel
Grants Manager
Lindsay Merfeld
Event & Volunteer
Coordinator
Jaime Reed
Executive Development
Associate
Trini Nunez
Admin. Coordinator,
Bookkeeper & Survivor
Arts Circle Coordinator
Evelyn Ballesteros
Administrative Assistant